

VHA National Center for Healthcare Advancement and Partnerships (HAP) and Salesforce

Supporting Service Members, Veterans, and their Spouses
with Resources for Employment, Skills Training, and Career Development

Partnership Information

The Veterans Health Administration (VHA) partnered with Salesforce to better support service members, service member spouses, Veterans, and Veteran spouses in achieving their career goals following military service.

Roughly 200,000 service members transition from the military into civilian life each year and many are looking for employment opportunities. This partnership assists Veterans and military spouses – who have strong backgrounds and unique skillsets – translate those traits into meaningful careers. Since 2014, Salesforce Military has helped upskill and reskill more than 30,000 service members, Veterans, and military spouses with high-demand technology skills.

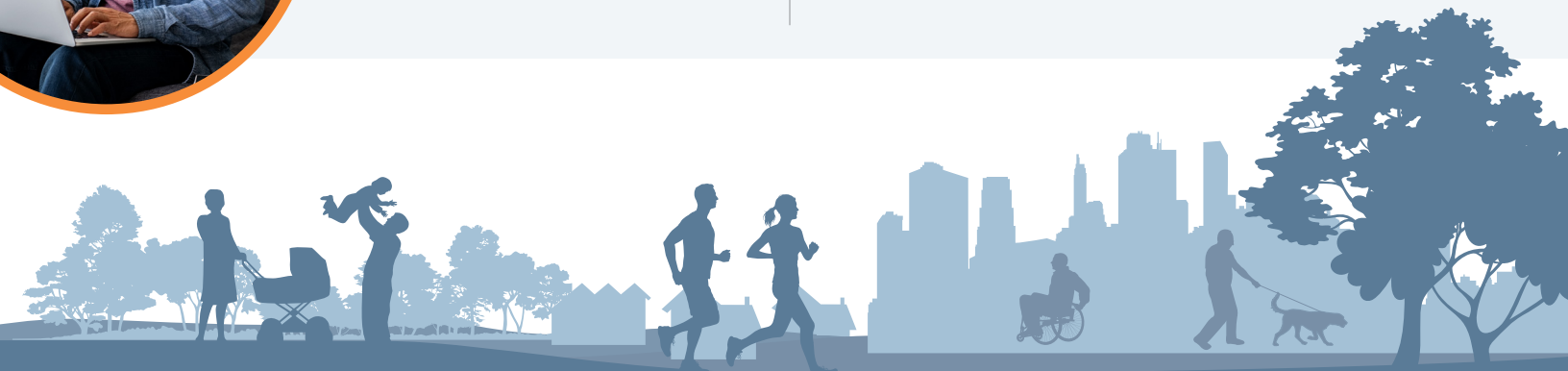
Partnership Impact

- More than 2,000 individuals have completed the VA Benefits for Veterans module on Trailhead by learning about the health, financial, educational, and career benefits available to them.
- Since June 2021, VHA has referred more than 1,000 individuals to the Salesforce Military program.



Salesforce Resources

- **VA Benefits for Veterans** is an online training module that educates service members, service member spouses, Veterans, and Veteran spouses about VA benefits they may be eligible for.
- The **Salesforce Military** program upskills service members and their spouses as well as Veterans and their spouses interested in launching a career in tech. Completing these self-paced, online trainings earns program members free vouchers for Salesforce classes and certification exams.
- The **Salesforce Trailhead** platform offers free professional development trainings to the public on a wide variety of digital and soft skills.
- Companies interested in hiring Veterans and military spouses can join the **Salesforce Military Alliance**. Companies who are part of this Alliance have committed to giving automatic interviews for Salesforce Military program participants who earn certifications.
- Salesforce is connected to more than 55 companies that have pledged to help Veterans transition to the civilian workforce.





Innovative Strategic Partnerships Facilitated through HAP

Through public-private partnerships, VA expands its capacity to serve a growing and increasingly diverse population of Veterans, military spouses, caregivers, and other beneficiaries.

By increasing access to skill development training, career transition support, and employment opportunities, VHA and Salesforce are increasing resources across social determinants of health (SDOH) such as employment and economic stability. Support for positive SDOH are connected to their better health outcomes.

Salesforce Military is also providing direct links to **VA suicide prevention resources** and information for how Veterans, their spouses, and employers can help to reduce the risk for suicide in their homes, businesses, and communities.

HAP's mission is to serve as a trusted resource and a catalyst for the growth of effective partnerships at the national, state, and community level and advances the health and wellbeing of Veterans through exploration of innovative, safe, and ethical emerging therapies. To learn more about VHA partnerships, please visit: va.gov/healthpartnerships.



For further questions about Salesforce, contact them directly at: <https://veterans.force.com/s/contact-us>.

This partnership is not an exclusive arrangement or endorsement of services provided by Salesforce. Please contact your local VA Medical Center to see if there are other community resources available in your area.

The appearance of external hyperlinks does not constitute endorsement by the Department of Veterans Affairs of the linked web sites, or the information, products or services contained therein.

*Veterans and members of the public are encouraged to adhere to current CDC guidelines pertaining to the COVID-19 pandemic.



U.S. Department of Veterans Affairs
Veterans Health Administration
National Center for Healthcare
Advancement and Partnerships

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