

WHO CAN USE THE EVENT-IN-A-BOX

Almost any community group or individual can hold events that raise awareness about or showcase best practices in ending and preventing homelessness among Veterans. The following stakeholders are particularly well-positioned to plan, promote and participate in events that support this cause:

- Affordable housing providers, including property developers, housing managers and landlords that can provide Veterans with permanent housing
- Employers from both the public and private sectors that can provide job opportunities or vocational skills trainings for Veterans exiting homelessness
- Organizations that can collect and distribute furniture and other move-in essentials to help newly housed Veterans make their house a home
- VA medical centers and facilities, local governments and other entities with the ability to convene people to help prevent and end homelessness among Veterans



WAYS TO USE THE EVENT-IN-A-BOX

Whether you are hosting a boot camp, exhibiting at a conference, planning a hiring event or coordinating a move-in essentials drive, Event-in-a-Box materials can be mixed, matched and customized to help you plan, promote and run events. Pick and choose from these items:

Event planning information

- Event planning checklist
- Event ideas
- Event timing
- Messages
- Challenges and action steps

Event promotion resources

- Sample blogs and social media content
- Flyer template
- Media advisory template
- Electronic billboard messages to promote events within VA

Event hosting resources

- Presentation content
- Thank-you email template

Event handouts and other items to share onsite or online

- Fact sheets
- Frequently asked questions
- Move-in essentials checklist
- Posters and wallet cards
- Resources to end and prevent Veteran homelessness
- Promising Practices White Papers